

# Junior Achievement: Opening Door to Success

SUPPORTING AND DEVELOPING TALENTS  
International Euroguidance peer learning seminar

Bratislava, Slovak Republic, 27th October 2016

[www.jaslovensko.sk](http://www.jaslovensko.sk)

# Junior Achievement

We inspire and prepare young people to succeed in a global economy.

## Our pillars



### Workforce Readiness

High youth unemployment puts the financial future of an entire generation at risk.

— *JA answers* —  
with cutting-edge skill-building that enables young people to find meaningful, productive careers.



### Entrepreneurship

Globally, 600 million young people (1 out of every 2) are underemployed or unemployed.

— *JA answers* —  
with programs that teach the skills required to run a viable startup and spark the entrepreneurial spirit.



### Financial Literacy

Financial independence, home ownership, and retirement are increasingly out of reach.

— *JA answers* —  
with hands-on, real-world training in budgeting, spending, responsible use of credit, and investing.

Junior Achievement alumni **start 50% more companies** than non JA participants.





# “Landed on the Sun”: Eduard & Richard Kačík



- When they were 10, they found a fallen street lamp. The bulb was not broken so they took it home and connected it to their table lamp. It exploded. That may have been the start of their path.
- “We participated in JA Slovensko’s Company Programme. ... I think, it was the only subject I have permanently used in my business.”
- “We rode our bicycles to the business meetings. Since we are identical twins, we could schedule two meetings at the same hour.”

Download a copy here:

[http://archive.ja-ye.org/Download/Profit\\_20160907\\_Kacik.pdf](http://archive.ja-ye.org/Download/Profit_20160907_Kacik.pdf)

# “Landed on the Sun”



**Peter Polakovič**, Founder  
and CEO, Irisoft, s.r.o.



**Erika Šálková**, Independent  
Trainer and Consultant



**Milan Troška**,  
Founder, Drift School

**Lucia Ježeková**,  
Founder, PPSHOP, s.r.o.



**Jozef Vodička**,  
Founder, TrashOut

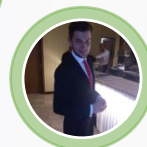
**Marek Vaňous**,  
Founder, Promovie s.r.o.  
& Tenisovy svet, s.r.o.



**Jaroslav Urdzik**,  
Co-Founder, Epitrend s r.o.



**Martin Lazúr**,  
Founder, Dyes s.r.o.



# Door to their Success

## Company Programme





# Impact - Junior Achievement Network

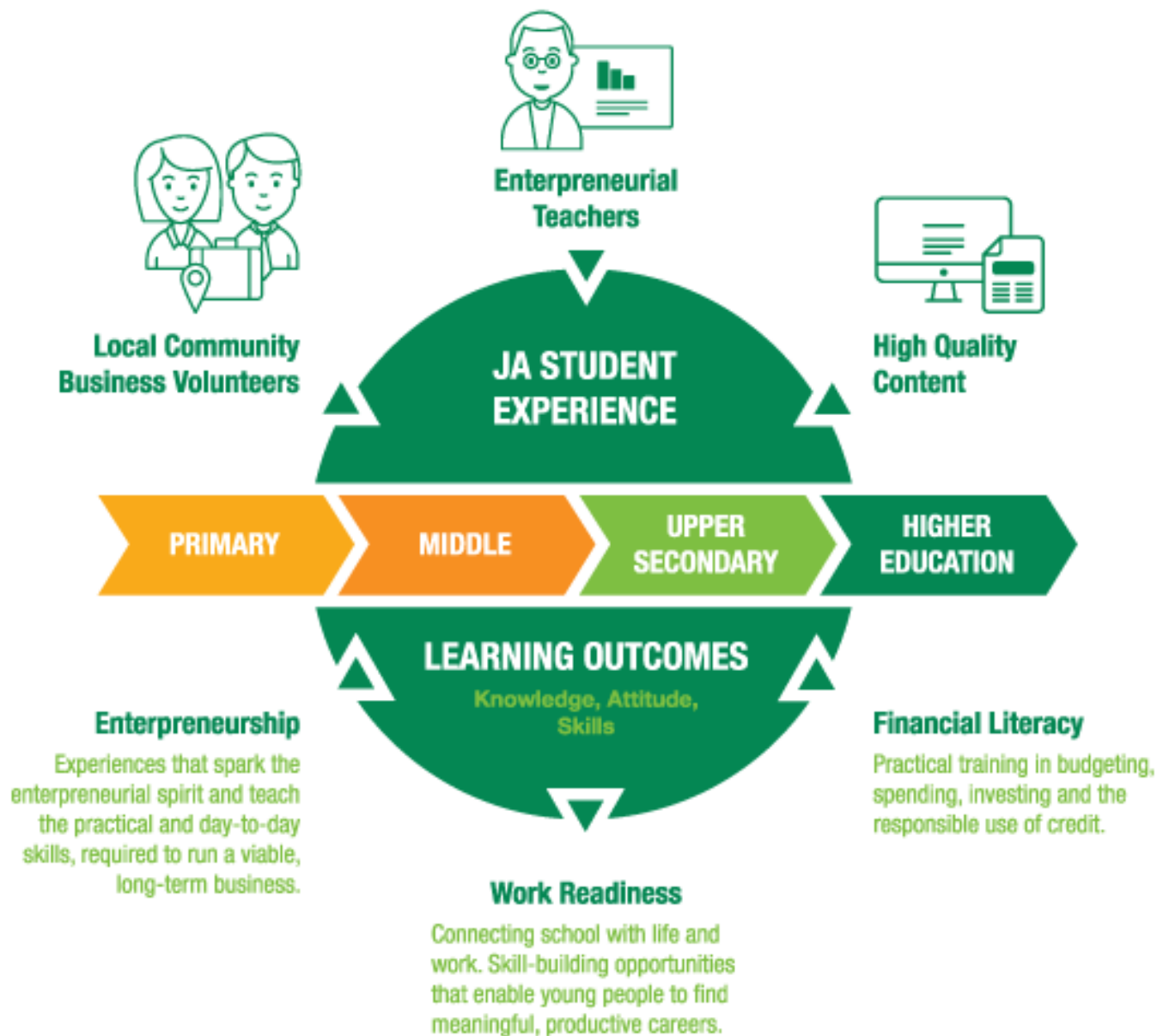
1. A recent external evaluation from JA Netherlands shows that **JA alumni are finding jobs within 4 months after graduation** while for the control group the period was 11 months or more.
2. JA students are **less likely to drop out** and JA alumni start 50% more companies later on than non JA participants.
3. Students who experience at least **4 interactions** with the employer community while they are at school are **5 times less likely to be NEET**. [*Education and Employers Group, UK*]
4. Entrepreneurship education tools and methods **increase teacher engagement** and change the culture at schools. [*Road to Success, 2015*]

“Through personal experience, I can attest that JA programmes grow enterprising youth. It is an organisation that truly inspires and prepares its students to succeed.”

— *Taavi Rõivas, Prime Minister of Estonia*



# Driving Impact





# JA Slovakia's Career Day

- A series of hands-on and interactive sessions.
- Teams of students are supported by AT&T volunteers throughout the workshop.
- The students have also an opportunity to explore the experience of the volunteers with their own career planning, development, and personal growth.



A one-day-long workshop for upper secondary school students that addresses general principles of successful career planning starting from selecting the right education path through job search and application for one to the successful development of the career on the job.

# Economics for Success: Understanding the World of Work



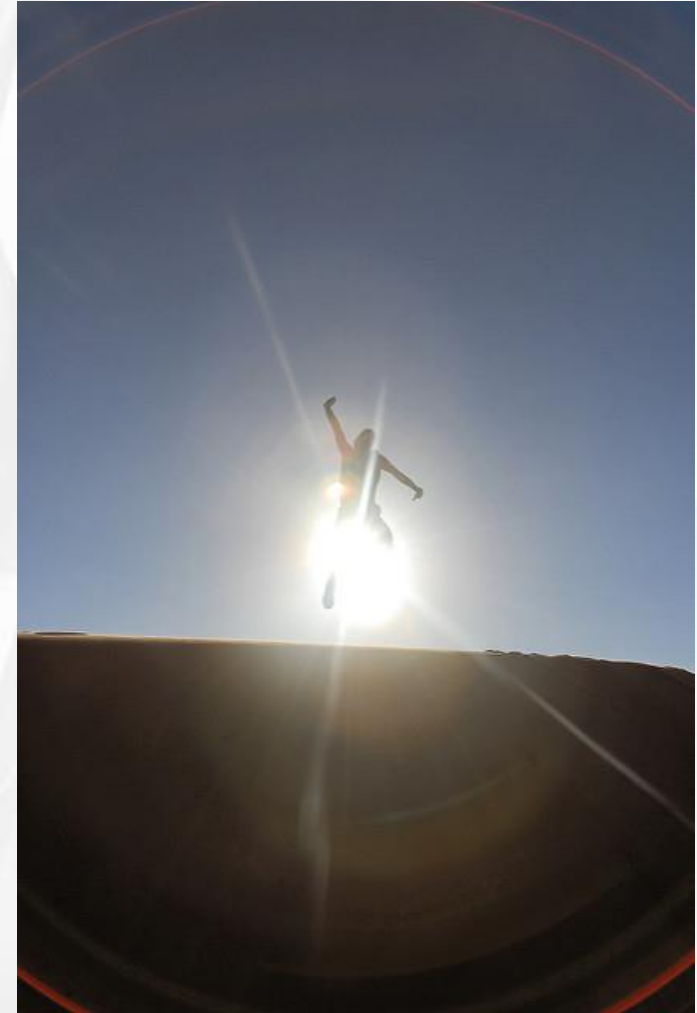
Economics for Success explores personal finance and students' education and career options based on their skills, interests, and values. It also demonstrates the economic benefits of staying in school.

Through a series of six interactive sessions (up to 36 hours), presented by a business volunteer, students gain an understanding of their role in the society and the economy as consumers, employees, taxpayers, investors and borrowers.

232,000 students aged 13 to 15 participate in the program in 20 European Countries (Albania, Belgium, Bulgaria, Denmark, Estonia, Finland, Germany, Greece, Italy, Lithuania, Luxembourg, Moldova, Norway, Poland, Portugal, Romania, Russia, Spain, Sweden, Switzerland, and the UK).

“Jump at the Sun. We might not land on the Sun, but at least we would get off the ground.”

(Zora Neale Hurston)



# Thank you!

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